PET food PROCESSING®

Equipment Suppliers Share Expertise to Enhance Processing Efficiency

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Canton, Mass.-based Reiser is a leading supplier of processing and packaging equipment to pet food industry, offering a wide variety of equipment to help processors produce a higher quality product while maximizing production efficiency and profits.

“From single machines to complete production lines, our solutions combine specialized equipment, custom applications and in-depth Reiser expertise to meet any customer challenge,” said Jeff Zeak, national development manager for Reiser. “Our specialists know how to identify the most appropriate equipment, integrate machines, adjust the formula, program software and fine-tune installation for optimum performance.”

Whether for a new or an existing pet product application, the process for streamlining processing operations and selecting the right equipment for the product starts with a detailed interactive discussion about product parameter specifications and expectations of the project.

“Once details about the product project are determined, a Reiser customer center test protocol is outlined listing the test objectives and type of equipment that will be utilized to conduct the test,” Zeak said. “During testing of the formulation, process and product are all studied to ensure that they are representative and conducive to the proposed product and process. A test report with written and video documentation is submitted to the customer along with resulting product samples for their review.”

Through the interactive discussion, discovery and education, pet food manufacturers can make informed decisions about the processing operations and the proposed equipment.

Entire article can be found at Equipment suppliers share expertise to enhance processing efficiency | Pet Food Processing